



MEDIA RELEASE

Crown Hotels Wins Two More Awards

June 2009...Crown Melbourne is pleased to announce that Crown has received further recognition for its award-winning hotels. Recently, at the Australian Hotels Association (AHA) awards held in Melbourne in May, Crown Towers was named Deluxe Accommodation Hotel of the Year while Crown Promenade Hotel was named Superior Accommodation Hotel of the Year.

These two prestigious accolades join a lengthy list of awards which includes both hotels being in the Victorian Tourism Hall of Fame. Crown Promenade Hotel entered the Hall of Fame in late 2008 after winning the best deluxe accommodation category for three consecutive years.

By July 2009, the \$65AUD million enhancement of Crown Towers rooms and suites will be complete. The new rooms are luxurious and inviting, complete with deep soak bath, dramatic décor and the latest in-room technology including LCD plasma televisions.

While Crown Towers has built a reputation based on discreet and unobtrusive service that anticipates guests' needs, Crown Promenade Hotel is known for its relaxed, friendly attitude that is pervasive throughout the hotel from the bell desk through to housekeeping.

Crown Promenade Hotel continues to be popular with corporate, conference, event and leisure guests alike.

Arguably, the best way to experience both award-winning hotels this winter is by booking a "pay for 2, stay for three" accommodation package. More information is available at crownmelbourne.com.au.

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